

**IMAGINE PICASSO OPENS WEDNESDAY, OCTOBER 27th, 2021
AT THE VANCOUVER CONVENTION CENTRE EAST**

Tickets go on sale Saturday, September 11 at 10:00 AM Pacific Time

Vancouver, Thursday, September 9, 2021 / Expectations are high for the Western Canadian debut of **Imagine Picasso**, coming to Vancouver's Convention Centre October 27th for a limited time. Make sure that you're among the first to experience the one-of-a-kind immersive exhibition when tickets go on sale this Saturday, September 11 at 10:00 AM Pacific Time.

Annabelle Mauger and **Julien Baron** have created **Imagine Picasso** in collaboration with art historian **Androula Michael** and one of the leading figures of the new French architecture movement, **Rudy Ricciotti**.

With more than 200 of Picasso's paintings shown together for the first time—from his Blue and Rose periods on through Cubism and the prolific later years—**Imagine Picasso** offers an unprecedented dialogue between Ricciotti and one of the greatest painters of the 20th century. Ricciotti was inspired to create this spectacular scenography from the paper sculptures Picasso made for his children. The paintings, projected onto nine full-blown Origami-style structures, offer a unique and novel perspective on the work of Picasso.

The artistic approach in **Image Totale®**, designed by Mauger and Baron, immerses the viewer in the heart of the paintings, allowing visitors to explore the painting's details and fully experience the power of Picasso's work. **Imagine Picasso** pays tribute to the genius and the freedom of Picasso's creation with this digital exhibition licensed to Encore Productions by the Picasso Estate.

Pablo Picasso (1881-1973) embodies the Modern Art Master. Constantly reinventing himself, he revolutionized forms and academic aesthetics through several art mediums. Spanning an impressive 78-year career, Picasso proved to be one of the most prolific creative geniuses of all-time, producing some 65,000 artworks – including paintings, drawings, prints, sculptures and ceramics. Eminently notorious, Picasso is more than a household name in the West, an artist whose name became a famous worldwide brand.

Presented by Tandem Expositions and produced by Encore Productions (France)—a Fimalac Entertainment Group company—**Imagine Picasso** received rave reviews during their first Canadian stop.

Spectacular and without limits.

~ Yves Leclerc, *Le Journal de Québec*

French designers Annabelle Mauger and Julien Baron, who gave us Imagine Van Gogh, repeat the feat.

~Léa Carrier, *La Press*

Imagine Picasso will have a limited stay in Vancouver and is expected to sell out quickly. Tickets start at \$39.99 (including service charges and fees) and go on sale Saturday, September 11 at 10:00 AM Pacific Time. For tickets and more information, please visit www.imagine-picasso.com.

In consultation with local health authorities, **Imagine Picasso** is designed as a contactless experience and will have limited capacity, timed entries, and will operate in full accordance with British Columbia's current public health guidelines.

Pascal Bernardin Encore Productions

After promoting and working with artists including Bob Marley, The Police, Michael Jackson, The Rolling Stones, Madonna, Supertramp, and Sting, Pascal Bernardin created Encore Productions in 1987, focusing on family-oriented shows such as *Disney on Ice*, *Mamma Mia*, and *The Walking Dinosaurs*. After joining the Fimalac Entertainment group in 2014, Encore continues to present high quality international expositions such as *The Titanic*, *The Art of The Brick*, *Jurassic World*, *Game of Thrones* and *Harry Potter The Exhibition*.

Since 2017 Encore Productions focuses on the production of immersive exhibitions, opening **Imagine Van Gogh** at *La Grande Halle de La Villette* in Paris in 2017 and then **Imagine Picasso** in Lyon in 2019.

In 2019 Encore became the first company to import immersive exhibitions from Europe to North America with the opening of Imagine Van Gogh at the *Arsenal Contemporary Art* in Montreal, followed by Québec, Winnipeg, Edmonton and Vancouver. Imagine Van Gogh will start its US tour in Boston in December 2021. Imagine Picasso made his North American premiere in Québec in June 2021, before visiting Vancouver in October 2021.

Fimalac Entertainment

Fimalac Entertainment includes nine companies specializing in production and management for artists and artistic projects, overseeing 22 performance halls and exhibition centres, seven Parisian theatres, and offering a variety of support functions (financial, legal, human resources, booking, marketing, sponsorship and ticketing).

Tandem Expositions

President of Tandem Expositions, Paul Dupont-Hébert is no stranger to the Quebec cultural scene. Friend and agent of *Francis Cabrel* for more than 40 years, he has produced many musicals in Quebec, including the world-acclaimed *Notre Dame de Paris*. Following the success of *Imagine Van Gogh* across Canada and the USA, along with Imagine Picasso in Quebec City, Dupont-Hébert looks forward to continuing to present *Imagine Picasso* across Canada and the USA.

Paquin Entertainment Group

Established in 1985, Paquin Entertainment Group is a leading, full-service North American arts and entertainment company with offices operating in Winnipeg, Toronto, Vancouver, and Nashville. Paquin Entertainment Group is home to a diverse portfolio including artist agency and management, film and television, theatrical production, and touring exhibitions. Since its inception, Paquin Entertainment Group's core vision remains unchanged: to foster a creative culture that seeks and develops the world's premier artists and productions.

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